



## **IBC2003 PRESS RELEASE – Stand 307, Hall 2 E-Mediavision.com**

### **News Stories**

#### **E-mediavision.com POINT's the way for Sky Italia**

E-mediavision.com POINT broadcast graphics TV illustrator system has been chosen by Sky Italia (NewsCorp) for enhancing its sports TV coverage. A number of POINT systems are to be utilised both in the OB (outside Broadcast) TV coverage allowing the presenter / journalist to explain tactical moves with graphics using a simple touch screen interface located at the gantry. E-mediavision.com pioneered the way to use simple CAT5 cabling to interface the touch screen at the gantry with the graphics computer located in the outside broadcast truck, allowing for a quick and simple installation. For the main studio based programme another POINT system is utilised but with this time a presenters touch screen as well as large plasma based touch screen (for in shot use) are utilised. E-mediavision.com managed to interface the USB touch screen system over a distance of 100 meters using the existing IT cabling infrastructure. The complete system was built and installed in record time ready for the start of the coming football season.

#### **E-mediavision.com highlights BBC Scotland**

E-mediavision.com POINT broadcast graphics TV illustrator system is to see action with BBC Scotland for its sports coverage, supplied through Wurmsers, who are to provide custom graphics to use with the POINT. The POINT system allows custom graphics to be utilised as graphical tools, allowing any broadcaster to customise its look and feel of the graphics to create a unique on air branding.

#### **E-mediavision.com monitoring BBC**

E-mediavision.com has won an order from systems integrator IVC to supply a large number of 16 channel multiviewers to the BBC for its monitoring requirements, the Zandar MX 1RU units will have custom software allowing the monitoring of the units output onto conventional flat screen LCD displays at computer resolution.

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## **City eyes up E-mediavision.com**

E-mediavision.com has been chosen by one of its city (London) based clients to supply over 45 Panasonic cameras and lenses, the cameras are to be used in a number of locations ranging from London through to Chicago. E-mediavision.com is also working on the second phase of the project to allow remote streaming, control and monitoring of all systems from a central location.

## **Broadcast in A/V**

E-mediavision.com working in co-operation with one of its live events based clients – Corporate Events has developed a system, which utilises a broadcast monitoring system – Zandar FusionPro for use in live events. The Fusion Pro provides a unique ability to display both computer and video within scalable windows. At a recent event the system was used to display a large back projection screen showing a city scene and as the day progressed the scene changed in real time from daytime to night scene and thus immersing the audience in an environment which replicated there own office.

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